



Marketing & Sponsorship Menu

Table of Contents

Regatta Poker Run.....	2
Online Advertising.....	3
e-Blasts.....	4
Newsletter Advertising.....	5
Marquee Advertising.....	6
Annual Chamber Meeting.....	7
Chamber Luncheon Seminar.....	8
Finally Friday Sunrise Mixer.....	9
Business After Hours Mixers.....	9
March Madness Mixer.....	10
Oktoberfest Mixer.....	10
Taste of Bullhead.....	11

Each year the Bullhead Area Chamber of Commerce offers a diverse schedule of events and programs to serve our members' interests.

Chamber events continue to grow and evolve with participation and support from members like you. In continuing our tradition, the Chamber is proud to present the Annual Marketing and Sponsorship Menu. Known widely as premium opportunities to build business connections, the Chamber's activities and events are also perfect for those looking for heightened visibility.

Sponsorship gives your business the opportunity to market to attendees, speak at events, showcase your business and get your information in front of hundreds of people at one time. Our opportunities range in benefits and price, and have the ability to meet important marketing objectives for companies both large and small, with varying budgets and business objectives. The Chamber appreciates all sponsors and takes great strides in recognizing each sponsoring organization.

When designing your business marketing plan, consider these Chamber opportunities. Your organization can make the most of its membership investment by securing an event sponsorship today.

To promote business retention and expansion and develop tourism programs that enhances the business community.

Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429
www.bullheadchamber.com
For questions please call the Chamber at 928.754.4121



River Regatta Poker Run

T-shirt Sponsorship --\$750

- Includes your logo on the T-shirt for the Regatta Poker Run —200 Shirts+
- Logo will appear on the Bullhead Area Chamber Website **(please send a copy of your logo in jpeg format)**
- Logo will appear on the Registration Form
- Logo will appear on the T-shirts
- Acknowledgement in the Press Releases
- Acknowledgement in the Chamber Newsletter before and after the event
- Six Complimentary Ads in the Chamber Newsletter (you must provide the ad in a jpeg file)
- Announcement at the Awards Ceremony

“Captain May I” Location Stop Sponsorship -- \$500 or in kind donations of prizes adding up to \$500 (must be south of Rotary Park)

- Logo will appear on the Bullhead Area Chamber Website **(please send a copy of your logo in a jpeg format)**
- Logo will appear on the Registration Form
- Logo will appear on the T-shirts
- Participants stopping at your location
- Acknowledgement in the Press Releases
- Acknowledgement in the Chamber Newsletter before and after the event
- Three Complimentary Ads in the Chamber Newsletter (you must provide the ad in a jpeg file)
- Announcement at the Awards Ceremony

“The Wave” Sponsorship --\$250 or in kind donation of \$250

- Logo will appear on the Bullhead Area Chamber Website **(please send your logo in a jpeg format)**
- Logo will appear on the Registration Form
- Business name will appear on the T-shirts
- Acknowledgement in the Chamber Newsletter before and after the event
- One Complimentary Ad in the Chamber Newsletter (you must provide the ad in a jpeg file)
- Announcement at the Awards Ceremony

“Polly Want a Cracker” Door Prize Sponsorship Valued at \$25-\$150

- Business Name will appear on the Bullhead Area Chamber Website
- Acknowledgement in the Chamber Newsletter before and after the event
- Announcement at the Awards Ceremony

**Deadline to register for the sponsorship opportunity is June 1, 2011 so marketing pieces can be put together
Please check which sponsorship level you would like to do.**

___ T-shirt Sponsorship ___ \$500 “Captain May I” ___\$250 “The Wave”
___ “Poly Want a Cracker”

___ Please Bill Me ___ Check Enclosed (Payment must be received by June 1, 2011)

Business Name _____

Contact Person _____ Phone Number _____

E-mail Address _____

Will you be donating Cash or Prizes? (Circle One) for the sponsorship level you have chosen? If a prize, what?

**Prizes can brought to the Bullhead Area Chamber office located at 1251 Highway 95, Bullhead City
Deadline to getting the Chamber the Door Prizes and In Kind Donations is July 15, 2011**

For any questions please call Chris Barton at 928.754.4121 or email cbarton@bullheadchamber.com



ONLINE ADVERTISING

Sponsorship Investment

\$100/4 weeks larger ad

\$75/4 weeks for the business card ad

\$50/4 weeks for two small squares

Sponsorship Includes

- One of the seven rotating ads that appear on all Chamber Website pages except our home page
- A live link to drive traffic to a Website of your choice

Special Instructions

- Ads are 250 Pixels wide by 300 pixels tall and jpeg format is preferred – for the larger ad
- Ads are 250 Pixels wide by 100 pixels tall and jpeg format is preferred – for the business card ad
- Ads are 125 Pixels wide by 100 pixels tall and jpeg format is preferred – for two small squares
- Ads rotation starts on Monday. A copy of your ad is due the Wednesday prior
- Ads may be changed at any time
- Ads and link can be to sent to cbarton@bullheadchamber.com (subject line ad copy for website)
- View and click rates are available
- Membership dues must be in good standing before advertising

Participation Information

My company will purchase a rotating advertisement on the Bullhead Area Chamber Website

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Ad rotation begins _____ and ends _____. (Include the date beginning on a Monday)

Total Cost \$ _____ Link ad to _____

___ Payment is enclosed. ___ Please bill me. (Payment must be received before ad will run)

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514
For questions please call the Chamber at 928.754.4121



e-Blast Adverting

Emailed out to more than 500+ Chamber members, the e-Blast is the Chamber’s weekly notices of upcoming Chamber and Community events, recognizes sponsors and includes resources for our Chamber members.

Sponsorship Investment

\$50/month or \$25/week

Sponsorship Includes

- Prime Location at the top of the E-blast
- A live link to drive traffic to the Website of your choice

Special Instructions

- Ads are 250 Pixels wide by 150 pixels tall and jpeg or gif format is preferred
- Your ad copy is due the Wednesday prior to the first Monday of the month
- Ads may be changed at any time
- Ads and link can be to sent to kellie@bullheadchamber.com (subject line ad copy for e-blast)
- **Membership Dues must be in good standing in order to advertise**

Participation Information

My company will purchase a banner ad on the *e-Blast*.

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Identify what month you would like to sponsor the *e-Blast*. _____

Total Cost \$ _____ Link ad to _____

Payment is enclosed. Please bill me. (Payment must be received before ad will run)

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



Newsletter/Chamber Marketplace Advertising

Newsletter Advertising

\$50/month

Sponsorship Includes

- Prime location in our monthly newsletter
- A live link to drive traffic to the website of your choice

Special Instructions

- Ads can be in PDF or in a JPEG format
- Ad copy is due by the 1st of the month
- Ads may be changed at any time
- Ads and link can be sent to kellie@bullheadchamber.com (subject line ad copy for newsletter)
- **Membership dues must be in good standing in order to advertise**

Chamber Marketplace

\$35 per month

Sponsorship Includes

- Your flyer is hyperlink in the monthly newsletter
- Your flyer can be viewed on the www.bullheadchamber.com by the general public

Special Instructions

- Your flyer is due by the 1st of the month
- Ads may be changed at any time
- Ads can be sent to kellie@bullheadchamber.com (subject line Chamber Marketplace)
- Membership dues must be in good standing in order to advertise

Participation Information

My company will purchase a banner ad in the monthly *newsletter*.

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Identify what month you would like to sponsor the *newsletter*. _____

Total Cost \$ _____ Link ad to _____

Payment is enclosed. Please bill me. (Payment must be received before ad will run)

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



Marquee Advertising

Take this opportunity to be showcased by 31,000 travelers daily along AZ Highway 95. This marketing opportunity starts on Monday and ends on Sunday.

\$55/weekly

Sponsorship Includes

- Your business message on the Chamber’s Marquee next to Highway 95

Special Instructions

- Requesting space happens in December of each year
- We will need to know your message on Wednesday prior to the week you are advertising
- A business can only appear 4 times each year so all membership has the opportunity to advertise
- **Membership dues must be in good standing in order to advertise**

Participation Information

My company would like to advertise on the *Bullhead Area Chamber Marquee*.

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Identify what month you would like to sponsor the *Marquee*. _____

Total Cost \$ _____ L

Payment is enclosed. Please bill me. (Payment must be received before ad will run)

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



Chamber Annual Meeting
Thursday, June 23, 2011
8:30am – 9:45am
Laughlin Ranch

The Chamber’s Annual Meeting brings together the leadership and membership of the Chamber to celebrate the accomplishments of the past year and to hear the vision for the future. This event recognizes Chamber volunteer leaders and features the presentation of the prestigious “*Friend of the Chamber*” Award and several business awards.

Presenting Sponsor - \$500

- “Presented By” acknowledgement on Chamber Website
 - Podium opportunity to provide welcome to the attendees
 - Two reserved tables of eight in prime locations
 - Recognition in marketing, registration page and publicity materials at the event
 - Company name, logo and 150 word description in event program
 - Ad space on the Annual Meeting navigation page on the Chamber Web site
 - Three Complimentary Ads in the Chamber Newsletter
 - Complimentary attendee roster listing (upon request)
 - Rights to maintain Presenting Sponsor in 2012
-

Friend of the Chamber - \$300

- One reserved table of eight in a prime location
 - Recognition as a Friend of Business Sponsor on event registration page and recognition at the program
 - Company name in event program
 - The opportunity to present the “Friend of the Chamber” award
 - Complimentary Banner Ad in the Chamber Newsletter
-

Table Sponsor- \$150

- Eight Tickets to the Event
 - Company Name in the Program and on the Table Tents
-

Tickets to the *Annual Meeting* are \$15 each

Participation Information

My company would like to sponsor or attend the *Annual Meeting*.

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Identify what level of sponsorship your company would like to participate in. _____

___ of Tickets to attend the event Total Cost \$ _____

___ Payment is enclosed. ___ Please bill me.

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



**Chamber’s Luncheon Seminar Series
Monthly
11:30am – 1pm Arizona Time
Various Restaurant and Meeting Locations**

Monthly Chamber Luncheons are the Chamber’s Educational seminar series. These cost effective workshops showcase high quality content and current business and community trends. These luncheons take place the second Wednesday of every month.

Program Sponsor - \$600 for the entire year (Limited to two businesses per year)

- Two admission tickets to every luncheon
- Recognition during introductions and closing remarks
- Company name and logo in the Chamber newsletter and e-blasts
- Company Logo on the Chamber Training Programs Website
- First right of refusal

Cost to Attend -- \$12 per person that includes lunch

Participation Information

My company would like to sponsor the *Chamber’s Luncheon Seminar Series*.

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Total Cost \$ _____

Payment is enclosed. Please bill me.

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



Finally Friday Sunrise Mixer
First Friday of Every Month
7:30am to 8:30am(AZ Time)
Various Chamber Member Locations

For those who cannot make it to the evening mixers or you is just an early bird, come for a morning of coffee, rolls and networking. Cost to attend is complimentary since the early bird gets the worm!

Host Sponsor – all you need to provide is the coffee and rolls

- Recognition during introductions and closing remarks
- Company name and logo in the Chamber newsletter and e-blasts
- An opportunity to showcase your business product and/or services

Participation Information

My company would like to host the *Finally Friday Sunrise Mixer*.

Contact Person _____ Company _____
 E-mail _____ Phone _____
 Billing Address _____
 Signature _____ Date _____

Business After Hour Mixers

Usually the 3rd Thursday of every month (Except March and October)
5:00pm to 6:30pm (AZ Time)
At various business locations

The *Business After Hours Mixers* is a cost effective way for Chamber members to reach to a large audience and make connections to develop new business relationships.

Cost to Attend is \$5 for members and \$10 for non-members

Host Sponsor

- 10 Staff Admission Tickets
- Recognition at the event and in all marketing materials such as the e-Blasts and Monthly Newsletters
- Complimentary event registration list of attendees name and addresses
- Checklist of items on how you can enhance your mixer as one to remember

Participation Information

My company would like to host the *Business After Hours Mixer*.

Contact Person _____ Company _____
 E-mail _____ Phone _____
 Billing Address _____
 Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



March Mixer Mania

March 15, 2012

5:30pm – 7:30pm (AZ Time)

Bullhead Area Chamber Auditorium

Chamber Oktoberfest

October 27, 2011

5:30pm – 7:30pm (AZ Time)

Bullhead Area Chamber Auditorium

Twice a year the Chamber hosts these networking events in the Chamber’s Auditorium that provide you the opportunity to have booth space or to just network with a large audience of chamber members. This event is the opportunity for you to showcase your product and services in a much like business expo setting. Cost to exhibit is \$30 without electricity and \$40 with electricity. Cost to attend is \$10 this includes food and drink -- \$15 for non-members.

Food and/or Beverage Sponsor – In kind donation

- Business Logo on all marketing materials
- Your business name mentioned at the event
- Recognition before and after in the Chamber Newsletter
- Four admission tickets to the event

Corporate Sponsor - \$250

- Informational at the event
- Complimentary Booth with four admission tickets
- Recognition before and after the event
- Business Logo on all marketing pieces

Participation Information

My company would like to participate in the *March and/or October Mixer*.

List which one you would like to participate in ___ March ___ October

___ I would like to be a sponsor

___ I would like to exhibit at the event

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Signature _____ Date _____

Total Cost \$ _____

___ Please Bill Me ___ Check Enclosed

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.
For questions please call the Chamber at 928.754.4121



Taste of Bullhead “Putting on the Ritz”

Saturday, November 5, 2011

5:30pm – 10:30pm (AZ Time)

Bullhead Area Chamber Auditorium

This event is opportunity for the public to come and try samples of various signature dishes from community restaurants. The “idea” is to tease the attendees and hope they come back to your establishment with friends and family for more.

Teaser Sponsor – Food or Beverage for 200 people or how many tickets are sold prior to the event

- Company name and logo on all printed materials such as the event poster, Chamber newsletter and e-blasts
 - Company name in the Press Release and Ad Copy for the Mohave Daily News
 - Plates and Utensils will be provided for the sample portions you are providing
 - Large audience to showcase one or more of your signature restaurant items to tease the crowd so they go back to your restaurant for more
 - You may provide coupons to track the response
-

Presenting Sponsor \$500

- Company logo on all marketing pieces
 - Recognition during the event
 - Recognition before and after the event in the Chamber Newsletter, e-blasts and Mohave Daily News
 - Complimentary ad in the Chamber Newsletter
 - For \$1500 Naming Rights to the event with first right of refusal for 2012
-

Tickets are \$35 person or \$60/couple

Table Sponsor \$300 for a table of 8

Participation Information

My company would like to participate in the *Taste of Bullhead*, “Putting on the Ritz”

Contact Person _____ Company _____

E-mail _____ Phone _____

Billing Address _____

Identify what level of sponsorship your company would like to participate in. _____

_____ of tickets you would like to purchase for the event Total Cost \$ _____

Payment is enclosed. Please bill me.

Signature _____ Date _____

Please return to the Bullhead Area Chamber, 1251 Hwy 95, Bullhead City, AZ 86429 or fax to 928.754.5514.

For questions please call the Chamber at 928.754.4121