

# Bullhead Area Chamber of Commerce

## "Business Frontline"

### MARCH 2010

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**MARCH  
MIXER  
MANIA!**



**ST. PATRICK'S  
DAY**

**MARCH 17TH**

## IRELAND VACATION OFFERED BY CHAMBER

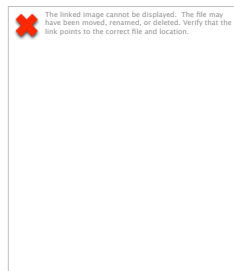
The Emerald Isle, a land renowned for its "forty shades of green" is filled with rolling hills, warm people, stately castles and rollicking fun. Visit Dublin, Waterford, Killarney and Limerick as the Bullhead Area Chamber of Commerce offers this comprehensive tour of Ireland's natural beauty, rich history and hospitable culture.

An overnight flight arrives in Dublin October 27th and your tour begins. From St. Patrick's Cathedral, Waterford Crystal Factory, the Blarney Stone, and Ring of Kerry to breathtaking views of the Lakes of Killarney, King John's Castle, the Cliffs of Moher, and the Tullamore Dew Heritage Centre to learn how Irish Whiskey is made. This is just a taste of what's in store!

The trip begins October 26 through November 4, 2010, administered through Collette Vacations. Per person rate (double occupancy) \$2,799 includes round trip air fare from Las Vegas, hotels, meals, and tours. Complete details, literature and registration forms are now available at the Chamber Business Resource Center.

Sound interesting?? An informational meeting conducted by Colette Travel Specialists will be held at the Chamber on April 19th at 6:00 PM.

Meanwhile, review the trip details and day-to-day adventures by clicking [HERE!](#)



**MARCH 17TH**

The Auditorium in the Bullhead Area Chamber is the place to be this Wednesday, March 17th! A great event is planned with more than 40 Chamber businesses on hand showing off their products and talking about their services.

Come hungry and enjoy a helping of traditional Irish Stew along with appetizers and snacks courtesy of participating businesses.

Don't forget your business cards and literature. It's all about networking!

The event kicks off at **5:30 PM Arizona Time**

**THE  
RIVER  
CARD**

(I can hardly wait!)

**Shop Local  
~  
Bullhead City is  
Open for  
Business!**

adventures by clicking [HERE!](#)

## CHAMBER MARKET PLACE

In This Issue:

\* [Horizon Community Bank](#)

It's easy as A-B-C (Absolute Best Checking)

\* [I Shop Bullhead Area Advertising Information](#)

\* [TV2 KLBC Advertising Discounts](#)

[Click Here for Details](#)

Chamber Mixer Schedule



## Quick Links

[I Shop Bullhead Area](#)

[Bullhead Chamber](#)

[Economic Development](#)

[LaughlinChamber](#)

[Bullhead City  
Government](#)

[Local Shopping Guide](#)

[Visitors Guide to the  
Area](#)

**Aug 19 ~ AVI Resort & Casino**

**ALL EVENTS START AT 5:30 PM AZ TIME**

**[www.ishopbullheadarea.com](http://www.ishopbullheadarea.com)**

What are you waiting for?? Get in on the ground floor as the Chamber officially launches this new and exciting shoppers [Website](#) where Chamber members can now market and advertise at remarkably affordable rates. Engage in live video commercials, ads that include Google mapping, and ads that link to your Website, or more traditional ads that simply promote the business. In addition, ALL Chamber members in good standing will be listed in a very fancy directory with **highlighting** capabilities and other benefits.

The site is up and running with lots of features and samples of all types of advertising choices with a link to pricing and more details. This opportunity is for Chamber members only as part of your benefit package. Look it over and give us a call. We stand ready to assist with pricing and easy terms to suit your individual needs.

Both [Kellie Boff](#) and [Mike Conner](#) are available for more details. For specifics on how the video production is put together, contact Amber Janke at [Active Media](#) directly.

## 2010 Area Shopping Guide Ad Inserts on Sale

 The linked image cannot be displayed. The file may have been moved, renamed, or deleted. Verify that the link points to the correct file and location.

X 3 1/2 inch, all color and available for \$75 per spot.

Contact [Kellie Boff](#) to reserve your spot and arrange for artwork and graphics.

## ADOT Paving Work Starts Today on Highway 95



[Visit Our Sponsor](#)

**For \$20 this could be your ad! Click [here](#) for an April insertion.**

## BBB Small Business Advice: Reduce the Damage Done by a Data Breach

While the volume of data breaches declined in 2009, data breaches at businesses—as opposed to the government or non-profit sector—are on the rise. Better Business Bureau recommends that small business owners take steps to protect their data and also develop a plan of action in order to react quickly and reduce the damage if a data breach does occur. "Even when a company takes all necessary precautions, a data breach can occur as the result of a malicious attack or employee error," said Matthew Fehling, BBB President/CEO. "The key to limiting the damage—and retaining customer trust—is to develop an action plan in case a data breach does strike your business."

Resolving a data breach can be costly to a business, not only because of the time and energy spent resolving the issue, but also due to the number of customers whose trust in the business was lost in the wake of the breach. BBB recommends that small business owners take the following steps to prepare the business and reduce the damage in the event of a data breach:

### **1. Create a Data Breach Notification Policy.**

A data breach notification policy tells consumers how your business will notify customers if a data breach occurs. Consider informing consumers that you will

Beggs, ADOT Public Information Officer at (928) 681-6054 or e-mail [mbeggs@azdot.gov](mailto:mbeggs@azdot.gov).



**For \$20 this could be your ad! Click [here](#) for an April insertion.**

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Chapter 7 of BBB's new publication for small business owners, **Data Security - Made Simpler**.

**3. Immediately Gather the Facts of an Alleged Breach.**

How and when did this occur? Was it an internal error or the result of a malicious attack? Determining the source of the breach quickly enables you to take immediate steps to reduce any further damage.

**4. Notify Financial Institutions.**

If financial information, such as payment card numbers, was compromised, contact the bank or company that manages your payment card processing.

**5. Seek Outside Counsel.**

Seek attorney assistance or guidance from a risk consulting company as soon as you become aware of an incident that might constitute a data security breach. Your attorney can help you identify which laws might be involved and whether you need to alert consumers or the government of the incident.

**6. Notify Affected Customers.**

Notify them in the manner you said you would in your Data Security Policy. Explain what occurred, when it occurred and the specific steps you are taking to address the event.

BBB and partners Symantec Corporation, Visa Inc., Kroll's Fraud Solutions and NACHA - The Electronic Payments Association created **Data Security-Made Simpler**, an online resource to help small businesses implement key data security policies and practices. **Data Security-Made Simpler** was created by BBB in collaboration with two nationally-recognized data security experts, Dana Rosenfeld and David Zetony.

Small business owners can get additional free advice and tips on improving data security from [BBB](#).



[Visit Our Sponsors](#)

## **MEET OUR NEW MEMBERS**

**Ace Bar & Restaurant Equipment of Arizona**

**Bullhead City, AZ**

**928-763-1313**

**Our family holds a 40,000 sq. feet warehouse of equipment and supplies for your various needs. We offer new and gently used bar**

**and restaurant equipment and supplies. Please call for an appointment or fax your list of items needed.**

**A Perfect Wedding**

**Bullhead City, AZ**

**928-758-8664**

**[www.aperfectwedding.com](http://www.aperfectwedding.com)**

**The company name says it all!**

**Ebay Lady**

**Heidi Palmar**

**Bullhead City, AZ**

**928-542-5018**

**Want to sell or buy something on Ebay and don't know how to get started? Let me help you get the job done.**

**National Processing Company**

**Phoenix, AZ**

**Harv Jaffe 206-992-5455**

**Pahrump, NV**

**Gary Sherman 775-253-4332**

**[www.npc.net](http://www.npc.net)**

**Merchant Payment Processing/Non Cash Solutions - credit cards, gift cards, check guarantee services, mail order, retail/web based business. Can use existing bank of depositing funds. Quickbooks processing available. 40 year legacy!**

**Ticket To Ride - Greyhound Ticket Sales**

**2850 Highway 68, Bldg. A**

**Bullhead City, AZ 86442**

**928-754-3955**

**Ticket to Ride (TTR) currently provides Greyhound bus services such as ticket sales, package express and bus chartering. TTR will provide other quality transportation needs in the future. TTR is NOT a bus station.**

**Yummies**

**1371 Hancock Road, Ste. 2**

**Bullhead City, AZ 86442**

**928-758-9867**

**Yummy Smoothies & More - wraps, sandwiches, salads, wheat grass shots, smoothies, gourmet coffee and much more!**

**Welcome back:**

**Craig Plumbing Contractors, Inc.**

**2051 Holly Avenue, Ste. 102**

**Lake Havasu City, AZ 86403**

**928-453-1189**

**[www.craigplumbing.net](http://www.craigplumbing.net)**

# CHAMBER *Snapshots*

*"Bullhead City is Open for Business"*

## **ACE BAR & RESTAURANT EQUIPMENT ~ Bullhead City**

**L-R Councilman Jerry Duvall, EDA President/CEP Lisa McCabe, Chamber CEO Mike Conner, ACE Owners Sabrina & Chuck Whartenby, and Employee David Henkell.**

**[Forward email](#)**

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Bullhead Area Chamber of Commerce | 1251 Highway 95 | Bullhead City | AZ | 86429

Email Marketing by

